

hannah kirkeiner

ADVERTISING
COPYWRITER

PERSONAL HISTORY

I'm a pretty fun person who writes pretty, fun copy! I love making work that turns heads, challenges convention, or creates change.

SKILLS & ABILITIES

- Great communication and presentation skills
- Proactive and always thinking beyond the brief
- Strong collaborator and supportive teammate

CONTACT INFO

Address: Seattle, WA

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WORK EXPERIENCE

COPYWRITER

VMLY&R | May 2020 - present

Concept and create integrated campaigns for brands including Meta Portal, Meta Quest, Intel, Wendy's, Smartwater, and Lululemon.

COPYWRITER

FREELANCE | 2018 - 2020

Wrote and refined scripts for multiple ad agencies under tight deadlines and limited supervision.

SOCIAL MEDIA MANAGER

BYU ADLAB | Jun 2019 - May 2020

Curated social-first content for aspiring creatives that was featured in 'We Are Next' Advertising Magazine.

AWARDS & ACHIEVEMENTS

- ADC Cube: Craft in Video, 2020
- ADC Cube: TV/Film/Online Video, 2020
- Telly Award: Social Video, 2020

EDUCATION & TRAINING

BRIGHAM YOUNG UNIVERSITY

Bachelor's in Advertising, Minor in Creative Writing | May 2020

Studied in the #1 Ad Program of 2020, working with real clients including Amazon, Coke, Beats by Dre, and Hasbro.